



NIGHTLIFE CAMBRIDGE - B2B

# **Social media management for local venues**

# Lets face it

As a venue manager or owner you need to

...Put together guest lists

...Coordinate with vendors

...Finalize event layouts

...Manage equipment maintenance

...Review and adjust budgets

...Update staff rosters

...Respond to emails and inquiries

...Verify necessary permits

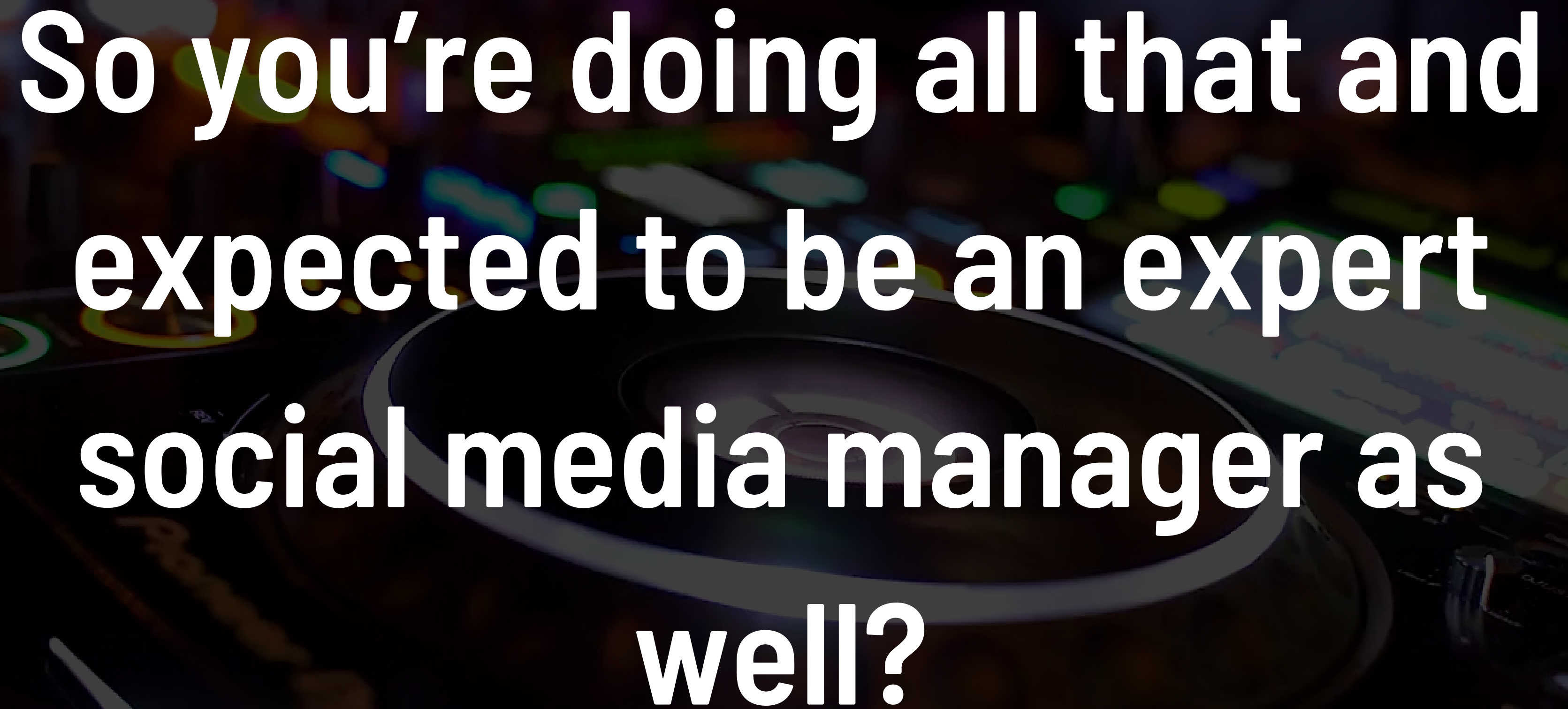
...Assess and enhance security measures

...Confirm catering menus


...Conduct staff training sessions

It's a long list...

It didn't fit...



**So you're doing all that and  
expected to be an expert  
social media manager as  
well?**



Our local expert team can  
take over and skyrocket  
your online presence



A photograph of a busy street at night in Cambridge, featuring a building facade covered in warm white string lights. The street is filled with people walking, and the scene is dimly lit by streetlights and building lights. The text is overlaid in a large, white, sans-serif font.

**Nightlife Cambridge, our  
flagship account, has over  
2,600 followers and  
counting.**


A photograph of The Temple Bar in Dublin at night. The building is a three-story brick structure, heavily decorated with warm white string lights that cover its entire facade. The ground floor features large windows and a red-painted entrance area with the words "THE TEMPLE BAR" visible above the windows. A crowd of people is walking on the cobblestone street in front of the bar. The sky is dark, and the overall atmosphere is festive and lively. A large, white, sans-serif text overlay is centered across the middle of the image.

**All within the first year**














**With  
no venue  
no advertising  
& no fake accounts**




**& double the engagement  
rate of most venues and  
events**




Within our first 12 months, we're catching up with top-tier venues and events that have been around for years.

 <b>nightlife_cambridge</b> Nightlife Cambridge	5.8K
 <b>nightlife_cambridge</b> Nightlife Cambridge	5.6K
 <b>nightlife_cambridge</b> Nightlife Cambridge	5.5K
 <b>nightlife_cambridge</b> Nightlife Cambridge	2.6K
 <b>nightlife_cambridge</b> Nightlife Cambridge	2.1K
 <b>nightlife_cambridge</b> Nightlife Cambridge	1.6K
 <b>nightlife_cambridge</b> Nightlife Cambridge	1.5K
 <b>nightlife_cambridge</b> Nightlife Cambridge	882
 <b>nightlife_cambridge</b> Nightlife Cambridge	819

**Our proprietary strategies  
are specifically designed  
for local hospitality venues**

Three glasses of water on a tray. The background is dark with bokeh light effects.

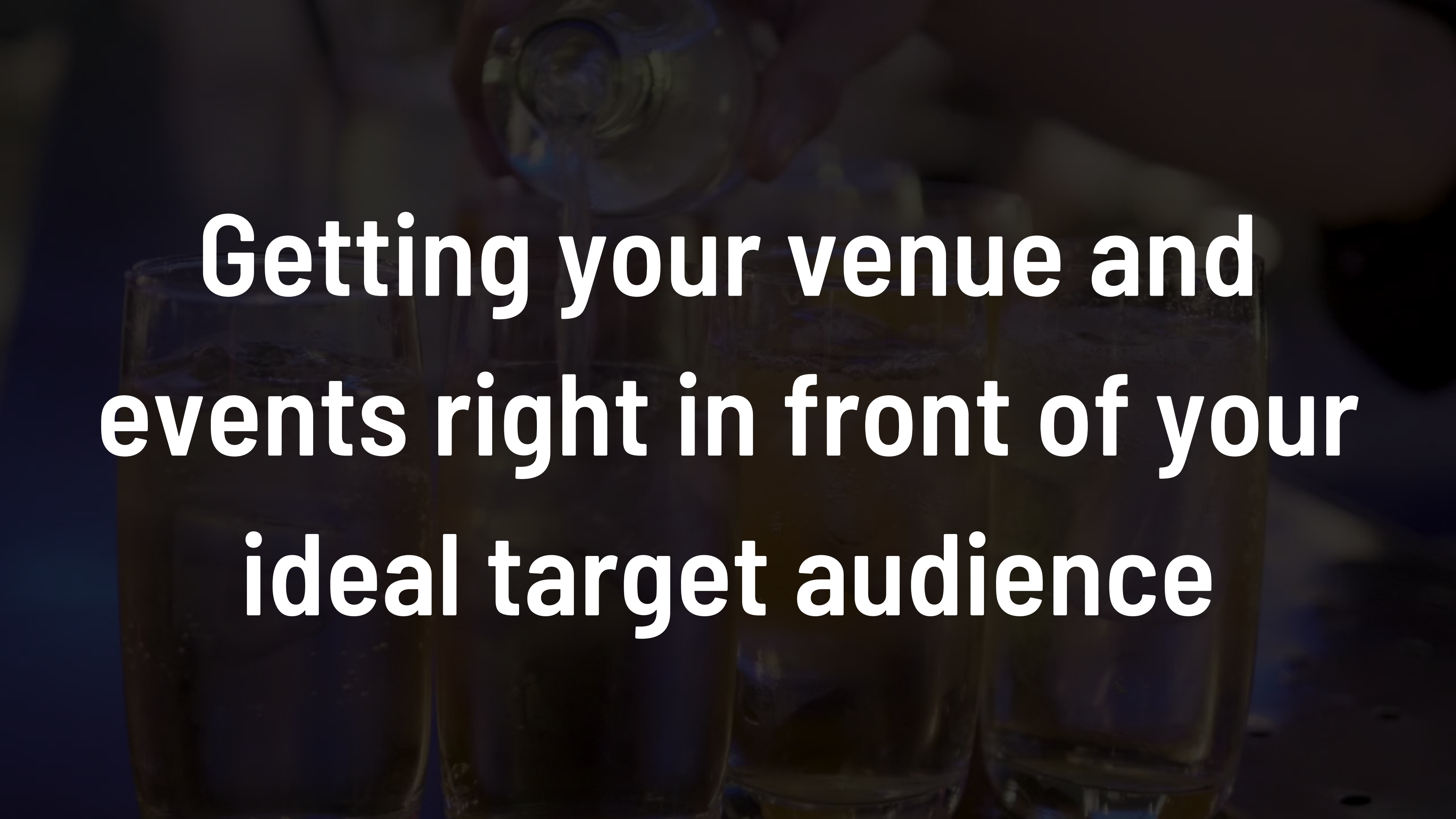
**Getting your venue and  
events right in front of your  
ideal target audience**

The background of the image shows three clear glasses filled with water, arranged in a row on a dark, reflective surface. The background is dark blue with out-of-focus, colorful bokeh lights in shades of green, yellow, and red, creating a festive or party atmosphere.



**We can do**  
Strategy  
Content Creation  
& Multi-purposing

**We can do**  
TikTok/Reel Creation  
Real-time story posting  
& Target specific audiences



**Getting your venue and  
events right in front of your  
ideal target audience**



**What are you waiting for?  
Book a free consultation  
today**